



ଜିଲ୍ଲା ମୁଖ୍ୟ କୃଷି ଅଧିକାରୀଙ୍କ କାର୍ଯ୍ୟାଳୟ, ଝାରସୁଗୁଡ଼ା

OFFICE OF THE CHIEF DISTRICT AGRICULTURE OFFICER, JHARSUGUDA

Near SP Office, OMP line, Jharsuguda – 768204

e-mail: ddajhar.dag@nic.in

Tender Notice No. 3897 /

Dt. 15.12.2025

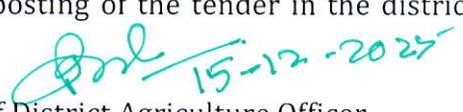
TENDER CALL NOTICE

Chief District Agriculture Officer, Jharsuguda has invited sealed tender from interested firms/ agencies/ for "Audio Visual documentation(documentary films & photographs) of the Comprehensive Project on Rice Fallow Management during Rabi 2025-26" under State Plan Scheme. The tender paper with detailed specification and eligibility criteria is available on the notice board of CDAO, Jharsuguda, & official website of NIC Jharsuguda www.jharsuguda.odisha.gov.in. The last date for submission of documents and necessary papers is 22.12.2025 up to 3PM in the address: Office of the Chief District Agriculture Officer, Jharsuguda, P.O: OMP Line, Jharsuguda 768204 by speed post or registered post/courier. In case of any Addendum/ Clarification/ Corrigendum / Extension regarding this tender call notice the same will be published in the above website. Authority reserves the right to accept or reject any tender and to cancel procurement process at any time prior to the award to the contract with assigning any reason thereof. For any clarification related to tender document interested bidder can contact ddajhar.dag@nic.in.


15-12-2025
Chief District Agriculture Officer
Jharsuguda

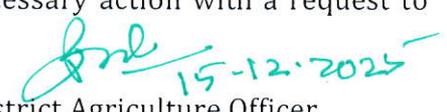
Memo no: 3898 CDAO(JSG)/Dt. 15.12.2025

Copy to the DEGM, Collectorate, Jharsuguda for web posting of the tender in the district NIC portal.


15-12-2025
Chief District Agriculture Officer
Jharsuguda

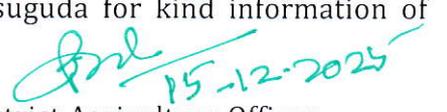
Memo no: 3899 CDAO(JSG)/Dt. 15.12.2025

Copy to the D.I.P.R.O, Jharsuguda for information and necessary action with a request to publish the tender in local news paper.


15-12-2025
Chief District Agriculture Officer
Jharsuguda

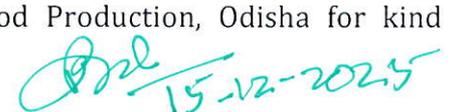
Memo no: 3900 CDAO(JSG)/Dt. 15.12.2025

Copy submitted to the PA to the Collector & DM, Jharsuguda for kind information of Collector and District Magistrate, Jharsuguda.


15-12-2025
Chief District Agriculture Officer
Jharsuguda

Memo no: 3901 CDAO(JSG)/Dt. 15.12.2025

Copy submitted to the Director of Agriculture & Food Production, Odisha for kind information of Collector and District Magistrate, Jharsuguda.


15-12-2025
Chief District Agriculture Officer
Jharsuguda

CHIEF DISTRICT AGRICULTURE OFFICER.
JHARSUGUDA

Limited Tender Enquiry for "Audio Visual documentation (documentary films & photographs) of the Comprehensive Project on Rice Fallow Management during Rabi 2025-26"

Name and Address of the Tender inviting Authority:

CHIEF DISTRICT AGRICULTURE OFFICER, JHARSUGUDA

Maximum Tender Value: 16,00,000/-

Email - ddajhar.dag@nic.in

SECTION I
IMPORTANT DATES OF THE TENDER

| | | |
|--|---|--|
| Date of publication of Bid Document in Website | : | 15.12.2025 |
| Last Date & Time of Receipt of Bid Document | : | 22.12.2025, 3.00 PM |
| Date & Time of Opening of Tender Technical BID | : | 22.12.2025, 3:30 PM |
| Date & Time of Opening of Financial Bid | : | 22.12.2025, 4 PM |
| Place for Opening of Documents, Pre-Bid Conference And Address For Communication for Receipt of Bid Document | : | Office Chamber of the Chief District Agriculture Officer, Jharsuguda |

SECTION II GENERAL DEFINITION AND SCOPE OF CONTRACT

1. General Definitions

- ❖ Department means Department of Agriculture & Farmers Empowerment, Govt. of Odisha.
- ❖ Government means Government of Odisha.
- ❖ Bid/Tender Inviting Authority is the CDAO, Jharsuguda who on behalf the Government or the funding agencies calls and finalize bids and ensure supply and procurement under this bid document.
- ❖ Tender Evaluation Committee are Committees so constituted by the CDAO, Jharsuguda to decide on the tender.

2. Scope:

- ❖ The bids are invited for **"Audio Visual documentation (documentary films & photographs) of the Comprehensive Project on Rice Fallow Management during Rabi 2025-26"**
- ❖ The bidders cannot withdraw their bids after opening of technical bid within the minimum bid validity period and also after accepting the Letter of Award.
- ❖ Withdrawal or non-compliance of agreed terms and conditions after the execution of agreement will lead to invoking penal provisions and may also lead to black listing.

SECTION III GENERAL INSTRUCTIONS TO BIDDERS

3. General terms & conditions:

- Sealed tenders are invited to bid system from reputed firms/agencies having valid GST Registration and impaneled by I & PR department, Govt. of Odisha, (vide notification No: IPR-AVP-MISC-0002-2023/ 1584 /IPR, BBSR.Date:25.01.2024) for **Audio Visual documentation (documentary films & photographs) of the Comprehensive Project on Rice Fallow Management during Rabi 2025-26.**
- The bids complete in every respect should reach the O/o Chief District Agriculture Jharsuguda in sealed envelope with both Technical and Financial bid separately by **22.12.2025, 3PM by the address Chief District Agriculture Officer, Jharsuguda P.O: OMP Line Jharsuguda Near S.P Office, Jharsuguda PIN:768204**
- Any tender received after the due date & time will be rejected and this Office shall not be responsible for any postal delay.
- The bidders or their duly authorized representative's may remain present during the opening of the tender. However absence of a bidder or his representative will not debar his participation in the bidding process.
- The interested bidders can download the entire Tender Document from the website **<https://Jharsuguda.odisha.gov.in>** and submit the tender paper along with required documents and all the requested fees.
- The bidders must have to deposit Rs 5000/- (Rupees five thousand only) in shape of demand draft at any Nationalized bank in favour of "Chief District Agriculture Officer, Jharsuguda towards cost of a tender processing fees.

Similarly the bidders must have to deposit Rs:16,000/- (Rupees sixteen thousand only) in shape of demand draft at any Nationalized bank in favour of "Chief District Agriculture Officer, Jharsuguda towards cost of Earnest Money Deposit (EMD).

- The undersigned reserves the right to reject any or all the tenders without assigning any reason thereof.

SECTION IV SPECIFIC TERMS AND CONDITIONS

4. Specific terms & Conditions:

- The firm should be registered under GOODS & SERVICE TAX.
- The firm should have adequate man power for preparation of audio visual documentary Films in all the five blocks of Jharsuguda district.
- The Audio Visual documentation of the Comprehensive Project on Rice Fallow Management during Rabi 2025-26 will be conducted in 8000 ha area of cluster demonstration Green gram, Black gram and Field Pea.
- The Agency must have to provide high definition videos as per the specification of I & PR Department (letter no; IPR-AVP-MISC-0002-2023/ 1584 /IPR, BBSR. Date: 25.01.2024).
- The Quoted price should be within the financial limit fixed by I & PR Department vide letter no; IPR-AVP-MISC-0002-2023/ 1584 /IPR, BBSR. Date: 25.01.2024.
- All the critical stages of crop growth must be covered in the Audio Visual documentation.
- The schedule of the work of Audio Visual documentation will be shared with the Selected agency/firm before execution of the work in the field.
- The transportation cost for movement of the video shooting personnel will be provided by the Selected agency/firm.
- Important agricultural operations like seed treatment (with R.culture, Trichoderma viride 1% WP) , application of herbicide & pesticide, foliar application of Nano-DAP and Crop Cutting Experiment must be recorded in the documentation work.
- The selected agency must have to go for documentation work with prior intimation to the CDAO, Jharsuguda and the BAOs of the concerned blocks.
- After completion of all the works the Selected agency must have to submit the required bills along with 3 pen drives and two photo albums containing all the documentary contents **(documentary films & photographs)**.
- For further clarification, you have to contact ddajhar.dag@nic.in.
- **Priority will be given to the agencies/ firms empanelled by the I&PR Department, Govt. of Odisha, vide notification No: IPR-AVP-MISC-0002-2023/ 1584 /IPR, BBSR.Date:25.01.2024.**

Technical Bid

| | |
|---------|--|
| L No | Documents type to be submitted |
| 1 | Forwarding letter in the pad of the firm with all the relevant documents |
| 2 | Details of name of the firm and address (Registered Office and Operating Branch) Office: Residence: Mobile: e-mail-Id: |
| 3 | Details of Tender Processing Fee |
| 5 | GST Registration number(Enclose Photo copy of PAN) |
| 6 | Income Tax Account No. (Enclose Photo copy of PAN) |
| 7 | Copy of Latest GST payment receipt. |
| 8 | Declaration for not being back listed. |
| 9 | Declaration for price quoted not more than open Market Price. |
| 10 | Banks details: Bank Name, Account No. IFSC Code (Copy of Pass Book/ Cancelled Cheque) |

Financial Bid

Agency/ Firm Name

Address

| Sl No | Name of the Item | Price quoted per minutes | Total time (minutes) of the Documentation. | Total Price Rs. | GST Rs. | Grand Total Rs. |
|-------|---------------------------------|--------------------------|--|-----------------|---------|-----------------|
| 1 | Audio-Visual documentary Films. | | | | | |

Place:

Signature of Applicant

Date:

Full Name:
Seal

DECLARATION

4. I.....Son/ Daughter/ Wife of
Shri.....Proprietor/ Partner/ Director
authorized signatory of the agency mentioned above state that I am competent to sign this declaration and execute this tender documents.
5. I have carefully read and understood all the terms and conditions of the tender and undertake to abide by them.
6. The information/ documents furnished along with the above application are true & authentic to the best of my knowledge and belief. I/ We do hereby undertake that furnishing of any false information fabricated document would lead to rejection of my tender at any stage besides accruing of liabilities towards prosecution under appropriate law.

Place

Date

Signature of Authorized person



GOVERNMENT OF ODISHA
INFORMATION AND PUBLIC RELATIONS DEPARTMENT

NOTIFICATION

File No. IPR-AVP-MISC-0002-2023/ 1584 /IPR, BBSR. Date : 25.01.2024

In pursuant to RFP No 19194 Dated 11.12.2023, Government in I&PR Department has been pleased to empanel following fifty one (51) Agencies for Production of Audio Visual Contents as per the terms & conditions and rates mentioned hereunder.

| Sl No | NAME OF THE AGENCY |
|-------|---|
| 1 | M/S ACADEMY FOR MEDIA LEARNING PVT. LTD. |
| 2 | M/S AJAY SHUKLA PRODUCTIONS PVT. LTD. |
| 3 | M/S ANNAPURNA PRODUCTION |
| 4 | M/S ANNANYA PRODUCTIONS |
| 5 | M/S ANSHUMAN CREATIVES |
| 6 | ASHUTOSH PATNAIK |
| 7 | M/S BHUBANESWAR TELEVISION PRODUCTION |
| 8 | M/S COMFED PRODUCTIONS PVT. LTD. |
| 9 | M/S CREATIVE CHANNEL MEDIA PVT. LTD. |
| 10 | DEBA RANJAN SAMAL |
| 11 | DEBI PRASAD LENKA |
| 12 | M/S DETOUR ODISHA PVT. LTD. |
| 13 | M/S DIGITAL SKETH FILMS |
| 14 | M/S ELEANORA IMAGES PVT LTD. |
| 15 | M/S FAST COMMUNICATION |
| 16 | M/S GENESIS MEDIA PVT. LTD. |
| 17 | GITIMUGDHA SAHANI |
| 18 | M/S GOURI PICTURES ORISSA |
| 19 | M/S HERALD CREATIVES PVT. LTD. |
| 20 | M/S JAV PRODUCTION |
| 21 | M/S KADAMBINI MEDIA PVT. LTD. |
| 22 | M/S KALINGA MEDIA & ENTERTAINMENT PVT. LTD. |
| 23 | LALITENDU DAS |
| 24 | M/S LIGHT HOUSE |
| 25 | M/S MRTC COMMUNICATIONS |
| 26 | M/S OMMCOM MEDIA PVT. LTD. |
| 27 | M/S P AND A ADVERTISING AGENCY PVT. LTD |
| 28 | M/S PABITRA ENTERTAINMENT |
| 29 | PEENAKEE PRIYADARSHINI SINGH |
| 30 | M/S PRELUDE NOVEL VENTURES PVT. LTD. |
| 31 | M/S RABIN VIDEO GRAPHICS |
| 32 | M/S REDCRAB ENTERTAINMENT PVT LTD. |
| 33 | M/S R.S. PRODUCTIONS |
| 34 | M/S SABITRI FILMS |
| 35 | M/S SAMALESWARI FILMS & VIDEO LIBRARY |
| 36 | M/S SAMPERK ADVERTISING PVT. LTD. |
| 37 | M/S SANKALP |
| 38 | M/S SAWERA |
| 39 | M/S SCARECROW M&C SAATCHI LTD. |
| 40 | SISIR KUMAR SAHU |
| 41 | M/S SOFTLINE STUDIO SERVICES |
| 42 | M/S STUDIOWAALA |
| 43 | M/S SUBHAM STUDIO |

| Sl No | NAME OF THE AGENCY |
|-------|-------------------------------------|
| 44 | M/S SUMMA REAL MEDIA PVT. LTD. |
| 45 | M/S SWAHA |
| 46 | M/S THE NAKED EYE |
| 47 | M/S THE PREMIER MEDIA |
| 48 | M/S 3 ELEMENTS CONSULTANT PVT. LTD. |
| 49 | M/S TV 18, BROADCAST LTD. |
| 50 | M/S UK FORTUNE |
| 51 | M/S WHITE HELMET PRODUCTION |

Production/ Post-Production Rates of Audio Visual Contents.

Video Spot, Documentary/Telefilm, Professional AV Shooting, Post-Production-Video Spot/Documentary/Telefilm, Production of 2D Animation, Radio Spots / Radio Jingles: As per I & PR. Department rates issued vide Notification No- 837, dtd. 12-01-2024 (**Annexure -I**)

Terms and Conditions.

Terms and Conditions as enumerated in the Agreement format annexed at **Annexure -II & Annexure -III** shall be in force for the empanelled Agencies.

*Details of the Agencies is annexed at **Annexure-IV**.

*This Notification supersedes all such previous Notifications/Orders of I & P.R. Department for production of AV contents.

*The agencies at Sl No-2,6,30,39,49 & 50 to submit their agreement along with performance security by 5th February 2024 failing which they shall be de-panelled and their names shall be notified to different Departments of Government and the Districts.

By order of the Governor

Director (Technical)
25.01.2024

Memo No. 1585 /IPR., BBSR, Dated 25.01.2024

Copy forwarded to P.S. to Hon'ble Minister, I & P.R./OSD to Principal Secretary to Govt., I & P.R./ JEA to Director, I & P.R./Director (Technical) for kind information for Hon'ble Minister, Principal Secretary to Govt., Director, I & P.R. and Director (Technical), respectively.

Deputy Secretary to Government

Memo No. 1586 /IPR., BBSR, Dated 25.01.2024

Copy along with all annexures forwarded to all Departments/all Directorates/all Collectors/all empanelled agencies (**Annexure-IV**) for information and necessary action. As I&PR Department being the nodal Department is keeping performance security of the empanelled agencies, the work assigning quarters may not insist upon the same at their end, in case the same is not essentially required.

Deputy Secretary to Government

Memo No. 1587 /IPR., BBSR, Dated 25.01.2024

Copy forwarded to System Analyst, I&PR Department for information and necessary action. He is requested to upload the said Notification in I & P.R. Department website.

Deputy Secretary to Government

**GOVERNMENT OF ODISHA
INFORMATION & PUBLIC RELATIONS DEPARTMENT**

File No. IPR-AVP-MISC-0002-2023/ 837 /IPR, BBSR, Dt. 12-01-2024

NOTIFICATION

After careful consideration, Government of Odisha in I&PR Department have been pleased to finalise the production rate of Audio Visual contents as mentioned below.

VIDEO SPOT/ DOCUMENTARY /TELE FILM

1. RATE FOR PRODUCTION OF VIDEO SPOT (All rates are excluding GST)

| Production of Video Spot/TVC | | REMARKS |
|------------------------------|---|--|
| Up to 60 Sec | Above 60 Sec - Upto 120 Sec. | Deliverable includes Soft copy of final out put Video Spot In 4K & FHD in MOV & MP4 format. All rushes Visuals In 4K, Photo data, Final complete Project file (Time Line). All Audio mixed and unmixed files in MP3 format etc. in SSD Only. |
| 1 Rs 1,60,000/- | Rs 1,60,000/- for 60 Sec + Above 60 Sec Rs 10,000/- per 10 Sec. | |

2. RATE FOR PRODUCTION OF DOCUMENTARY /TELE FILM(All rates are excluding GST)

| SL. NO | DURATION | COVERAGE DISTANCE | RATES IN RS. | DELIVERABLES |
|--------|------------|-------------------|--------------|---|
| 1 | 2-5 Min. | Up to 150 KM | 1,80,000/- | Deliverable includes Soft copy of final out put Documentary/Tele Films In 4K & FHD in MOV & MP4 format. All rushes Visuals in 4K, Photo data, Final complete Project file (Time Line). All Audio mixed and unmixed files in MP3 etc. in SSD Only. |
| | | Beyond 150 KM | 2,20,000/- | |
| 2 | 5-15 Min. | Up to 150 KM | 3,20,000/- | Deliverable includes Soft copy of final out put Documentary/Tele Films In 4K & FHD in MOV & MP4 format. All rushes Visuals In 4K, Photo data, Final complete Project file (Time Line). All Audio mixed and unmixed files in MP3 etc. in SSD Only. |
| | | Beyond 150 KM | 3,40,000/- | |
| 3 | 15-30 Min. | Up to 150 KM | 4,20,000/- | Deliverable includes Soft copy of final out put Documentary/Tele Films In 4K & FHD in MOV & MP4 format. All rushes Visuals In 4K, Photo data, Final complete Project file (Time Line). All Audio mixed and unmixed files in MP3 etc. in SSD Only. |
| | | Beyond 150 KM | 4,50,000/- | |

3. RATE FOR PROFESSIONAL AV SHOOTING(All rates are excluding GST)

| | One Camera Setup (4K) for 8 Hours | One Camera Setup (4K) for 8 Hours & above | Two Camera Setup (4K) for 8 Hours | Two Camera Setup (4K) for 8 Hours & above | Remarks |
|---|-----------------------------------|---|-----------------------------------|---|---|
| 1 | Rs 35,000/- | Rs 35,000/- for 8 Hours + Rs 4,000/- Per hour | Rs 50,000/- | Rs 50,000/- for 8 Hours + Rs 6,000/- Per hour | All shooting Rushes(4K) with Rough cut (FHD) in MOV & MP4 format. All Output in SSD only. |

4. RATE FOR POST-PRODUCTION OF VIDEO SPOT/DOCUMENTARY/ TELE FILM
(All rates are excluding GST)

| | Post-Production of Video Spot/ TVC | | Post-Production of Documentary/Tele Film | | | Remarks |
|---|------------------------------------|--------------------------------|--|-----------------|------------------|---|
| | Upto 60 Sec. In Rs | Above 60 - Upto 120 Sec. In Rs | 2-5 Min. In Rs | 5-15 Min. In Rs | 15-30 Min. In Rs | |
| 1 | 55,000/- | 65,000/- | 55,000/- | 65,000/- | Rs 75,000/- | Final output in MOV & MP4 format in Pen Drive |

5. RATE FOR PRODUCTION OF 2D ANIMATION FILM(All rates are excluding GST)

| | Up to 20 Sec In Rs. | 21-30 Sec In Rs. | 31-60 Sec In Rs. | 1-2 Min. In Rs. | 2-5 Min In Rs. | 5-15 Min In Rs. | Remarks |
|---|---------------------|------------------|------------------|-----------------|----------------|-----------------|---|
| 1 | 30,000 | 40,000 | 60,000 | 80,000 | 1,20,000 | 180,000 | Deliverable includes Soft copy of final 2D Animated Films, Final complete Project file. All audio mixed and unmixed etc. in SSD Only. |

RADIO SPOTS / RADIO JINGLES

1. RADIO SPOTS. (All rates are excluding GST)

| | Up to 30 Sec. In Rs | Upto 60 Sec. In Rs | Above 60 Sec | Remarks |
|---|---------------------|--------------------|--|---|
| 1 | 6000/- | 12000/- | Rs 12000 for 60 Sec + Pro-Rata based on 60 Sec. Rate | Final output in MP3 format and all audio Mixed & unmixed in Pen Drive |

2. RADIO JINGLES. (All rates are excluding GST)

| | Up to 30 Sec. In Rs | Upto 60 Sec. In Rs | Above 60 Sec | Remarks |
|---|---------------------|--------------------|--|---|
| 1 | 15000/- | 30000/- | Rs 30000 for 60 Sec + Pro-Rata based on 60 Sec. Rate | Final output in MP3 format and all audio Mixed & unmixed in Pen Drive |

The agency has to submit the finished product/output in 4K and full HD in MOV & MP4 format along with rushes in 4K (shooting materials) to I&PR Department.

Yours faithfully,

Director(Technical) 2.01.24

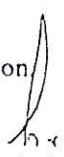
Memo No. 838 /IPR., BBSR, Dated 12-01-2024

Copy forwarded to P.S to Hon'ble Minister, I&PR/OSD to Principal Secretary to Govt., I&PR/ P.S. to Director I&PR/ Director (Technical) for kind information of Hon'ble Minister, Principal Secretary to Govt., Director, I&PR and Director(Technical) respectively.

Director(Technical) 2.01.24

Memo No. 839 /IPR., BBSR, Dated 12-01-2024

Copy forwarded to all Departments/Directorates for information and necessary action.


Director(Technical) 12-01-24

Memo No. 840 /IPR., BBSR, Dated 12-01-2024

Copy forwarded to System Analyst, I&PR Department for information and necessary action.
He is requested to upload the said Notification in the I&PR Department website.


Director(Technical) 12-01-24

Memo No. 841 /IPR., BBSR, Dated 12-01-2024

Copy forwarded to Addl. Director/AD(Film) for information.


Director(Technical) 12-01-24